Orders

Order / Rev:

Alt Order #:

06819920

Product Desc:

NASIT

Estimate:

1244

Flight Dates:

09/14/12 - 09/17/12

Original Date / Rev:

05/31/12 / 08/03/12

Order Type:

GENERAL

Primary AE:

Sales Office:

Sales Region:

Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

Buying Contact:

Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

00:15:00

Advertiser

KVWB

UNKWN

LV1

Name:

Priority:

Nevadans Against Special Interest Tax

A35+

0%

0%

7%

PLI1

Revenue Codes:

Demographic:

Product Codes:

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

| Account Executives | | | | |
|--------------------|--------------|----------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
| Amy McCreary | | | Start Of Order - End Of Order | 100% |
| Order Share | Share | Total |] | |
| KSNV | 28% | \$0.00 | | |
| Market | 100% | \$0.00 | | |
| Competitive Share | Share | Total |] | |
| CABLE | 0% | \$0.00 | 1 | |
| KBLR | 0% | \$0.00 | | |
| KFBT | 0% | \$0 .00 | | |
| KINC | 0% | \$0.00 | | |
| KLAS | 31% | \$0.00 | | |
| KLVX | 0% | \$0.00 | | |
| KSNV- | 0% | \$0.00 | | |
| KTNV | 16% | \$0.00 | | |
| KTUD | 1% | \$0.00 | | |
| KVVU | 17% | \$0.00 | | |
| | | | | |

\$0.00

\$0.00

\$0.00